

45

1976

2021

# VISION MAKER MEDIA

THE PREMIER SOURCE OF PUBLIC MEDIA  
BY AND ABOUT NATIVE AMERICANS FOR 45 YEARS.

COMMUNITY



## ANNUAL REPORT

FISCAL YEAR 2021

October 1, 2020-September 30, 2021

Image from "Older Than The Crown"



Dustinn Craig filming Behind The Scenes of "#MMIW Search for Truth"  
 - Image courtesy of Tristan Craig

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# INTRODUCTION

A MESSAGE FROM EXECUTIVE DIRECTOR

**Francene Blythe-Lewis** (*Diné, Sisseton-Wahpeton Dakota, Eastern Band Cherokee*)

Vision Maker Media kicked off its 45th Anniversary year-long celebration January 2021. With the success of moving our programs online via the 2020 film festival, we continued the momentum with our anniversary events with thematic online film programs, presentations, and panel discussions around the topics of the films. In March we featured films by Native American and Alaska Native women; in April we presented “The Rights of Nature” panel discussion; in August we went hybrid at the Santa Fe Indian Market with both an online program of films from and about the American southwest and we hosted a filmmakers’ breakfast to connect Native filmmakers with us and New Mexico’s PBS station. Continuing into the fall, usually our busiest season each year, we presented online film programs for Indigenous Peoples’ Day in October, a special short series feature of the exclusive Kiowa Black Leggings Warrior Society of Oklahoma, and for Native American and Alaska Native Heritage Month we presented a wonderful line-up of films centering around “Comm-UNITY: Returning Home Through Togetherness.”

And if all this online programming of events was not enough, we created one last event as a finale to the year, capping off our 45th Anniversary year-long celebration. We honored PBS veteran, advisor, historian, storyteller, Mr. Ron Hull with Vision Maker Media’s Frank Blythe Award for Media Excellence. Ron Hull has been part of many firsts in his 60 years with Nebraska Public Media, including the first meeting of the Native American producers in public media who then created Vision Maker Media back in 1975. A lot has changed since that development of Vision Maker Media, but Ron Hull’s support has never waned. “He [Ron Hull] was always a solid board member and always very supportive of everything we did. I think it’s appropriate and long past due that he receives this award and recognition. We should have recognized him when I was there, as he’s always been a strong supporter for minority cultural storytelling in public media,” said my father, Frank Blythe. “He [Ron Hull] helped get the organization partnered with Nebraska Public Media [back in 1975].”

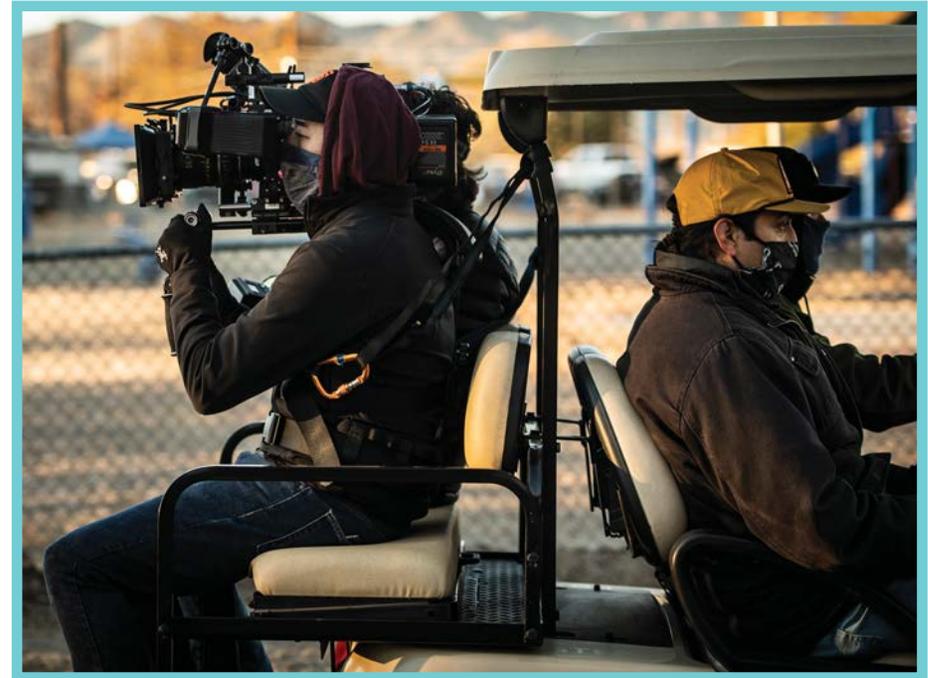


# Introduction continued

The 2021 year also marks an end to our 3-year strategic plan, and so I launched a collaborative kick-off with the Vision Maker Media board and staff for the next strategic planning. I have high ambitions and hopes, as we create a 5-year strategic plan that will guide us to spotlight the impact of the work that we do at Vision Maker Media. Our mission, vision, and values will remain the same in this strategic work. Together, the Vision Maker Media team looks forward to the future and a whole new set of compelling stories for public media, the next generation of rising Native storytellers, and sharing both Native stories and Native storytellers' insights through the stories they tell with everyone, everywhere.

Ahéhee', Mado, Pidamaya (Thank you in my Native languages, Diné, Tsalagiyi Detsadanilvgi, and Sisseton-Wahpeton Dakota (or Navajo, Cherokee and Sioux) respectively),

Francene Blythe-Lewis  
Executive Director  
Vision Maker Media



Behind the scenes image from "Two Bears"

[visionmakermedia.org](https://visionmakermedia.org)



## OUR MISSION

**Empowering and Engaging Native People to Share Stories.**

## OUR VISION

**We envision a world changed and healed by understanding Native stories and the public conversations they generate.**

Vision Maker Media (VMM) is the premier source of public media by and about Native Americans since 1976. We work with VMM funded producers to develop, produce and distribute programs for all public media. VMM supports training to increase the number of Native Americans and Alaska Natives producing public broadcasting programs. A key strategy for this work is in partnerships with Tribal nations and Native organizations and communities.



Image from "Clans"

## OUR VALUES

### COMMUNITY

We bring Native storytelling to your home through community-based digital events, social media feeds and online film programs.

### NURTURING YOUTH

We nurture the next generation of storytellers through partnerships with sustainable Native youth media training programs.

### MENTORSHIP

We provide Native filmmakers with professional workshops, internships and mentorship programs.

### LEADERSHIP

We propel our staff and filmmakers to lead the next generation of Native media-makers in creative thinking.

### EDUCATION

We help educators effectively cover present-day and historical Native topics through free viewer discussion guides.

### NEW IDEAS

We develop new and innovative outlets to present Native knowledge to new audiences.

# 2021 Board Members

## BOARD CHAIR

**Joely Proudfit**

*(Luiseño)*

Director  
California Indian Culture and  
Sovereignty Center

## VICE CHAIR

**Walt Pourier**

*(Oglala)*

Nakota Designs

## SECRETARY

**Franz Joachim**

General Manager & CEO  
New Mexico PBS

## TREASURER

**Randal P. Hansen**

Chief Financial Officer  
Nebraska Public Media

**Brent Cahwee**

*(Pawnee/Euchee)*

Editor  
NDNSPORTS.COM

**Paul Hunton**

General Manager  
Texas Tech Public Media

**La quen náay**

**Liz Medicine Crow**

*(Haida/Tlingit)*

President & CEO  
First Alaskans Institute

**Mary Kathryn Nagle**

*(Cherokee Nation)*

Partner  
Pipestem Law

**Elizabeth Weatherford**

Indigenous Media Initiatives

**Patrick Yack**

Executive Director  
Florida Public Media

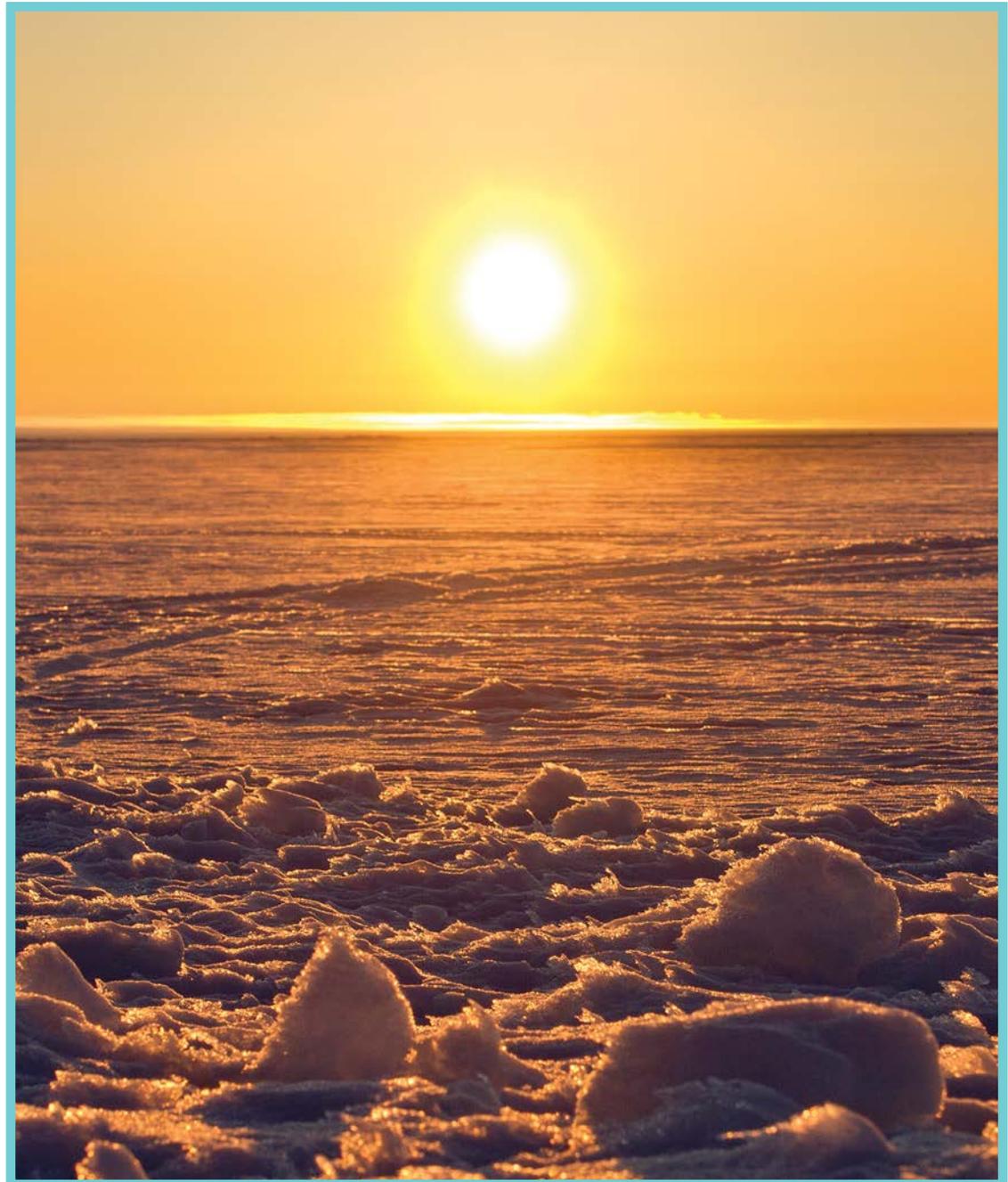


Image from "Almost an Island"

# OUR TEAM



EXECUTIVE DIRECTOR  
**Francene Blythe-Lewis**  
*(Diné, Sisseton-Wahpeton  
Dakota, Eastern Band  
Cherokee)*



DIRECTOR OF PROGRAMS  
& PROJECTS  
**Georgiana Lee**  
*(Navajo/Diné)*



DIRECTOR OF DEVELOPMENT  
& COMMUNICATIONS  
**Dawn Amory**



DIRECTOR OF  
ACCOUNTING & FINANCE  
**Gregg Jablonski**



CONTRACTS &  
ACCOUNTING ASSOCIATE  
**Brittany Grove**



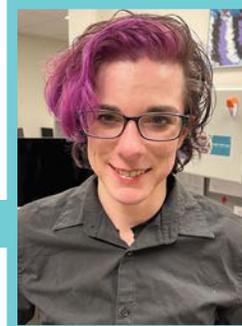
PROJECT MANAGER  
**Alana Stone**  
*(Sicangu Lakota)*



ADMINISTRATIVE PROJECT  
COORDINATOR  
**Ann McKeighan**



MARKETING & CREATIVE  
MANAGER  
**Alyssa Ranard**



DIGITAL MEDIA COORDINATOR  
**Alex Fox**

STUDENT WORKERS  
**Ashley Rapp & Rachael Weller**

# PUBLIC BROADCASTS



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**Vision Maker Media is a nonprofit 501(c)(3)  
funded in part by the  
Corporation for Public Broadcasting (CPB)**

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# 2021 AT A GLANCE

TOTAL  
BROADCAST  
**AIRINGS**  
**33,600**

TOTAL FILMS IN  
BROADCAST  
**33**

ONGOING PROJECTS/  
ACTIVE FILMS  
**24**

FILMS RELEASED TO  
BROADCAST  
**4**

NATIVE FILMS AIRED  
**ON PUBLIC  
TELEVISION**

Behind the scenes image from  
"And Now We Rise"

# FILMS RELEASED TO BROADCAST

## Blood Memory

- Battles over blood quantum and 'best interests' resurface the untold history of America's Indian Adoption Era – a time when nearly one-third of children were removed from tribal communities nationwide. As political scrutiny over Indian child welfare intensifies, an adoption survivor helps others find their way home through song and ceremony.
- Premiered: November 17, 2020
- Distributor: America ReFramed
- Director/Producer: Drew Nicholas  
Producers: Megan Whitmer and Elizabeth Day (Leech Lake Ojibwe)

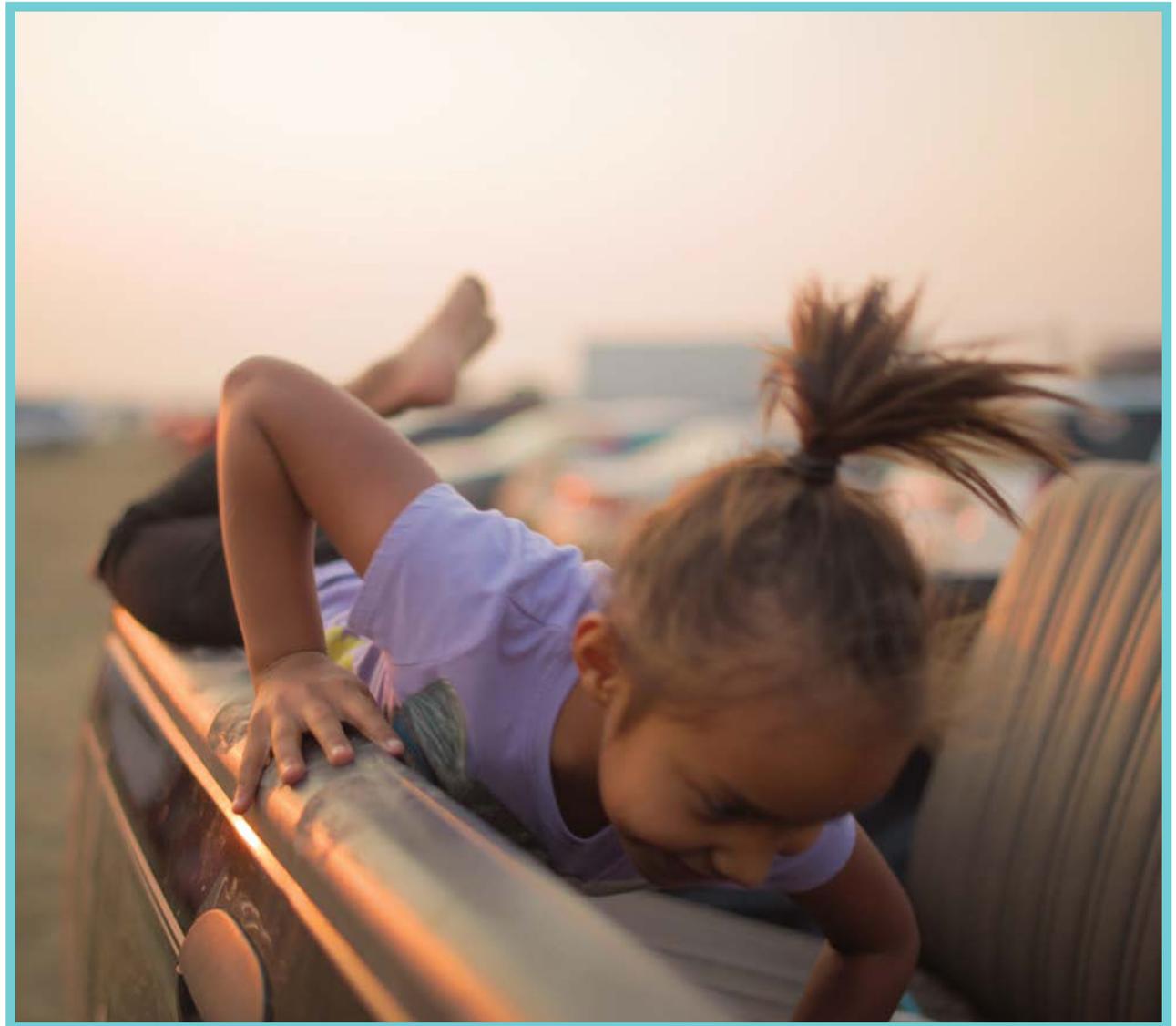


Image courtesy of filmmakers

# FILMS RELEASED TO BROADCAST

## Chasing Voices

- Chasing Voices tells the extraordinary life story of controversial ethnographer John Peabody Harrington. Beginning in 1907, Harrington crisscrossed the United States frantically searching and documenting dying Native American languages. For the next 50 years, this became his obsession. Harrington amassed over a million pages of notes on over 150 different tribal languages. Some of these languages were considered dead until his notes were discovered. Today tribes are accessing the notes, reviving their once dormant languages, and bringing together a new generation of language learners in the hope of saving Native languages.
- Premiered: April 29, 2021
- Distributor: American Public Television
- Director/Producer:  
Daniel Golding (Quechan Indian Nation)

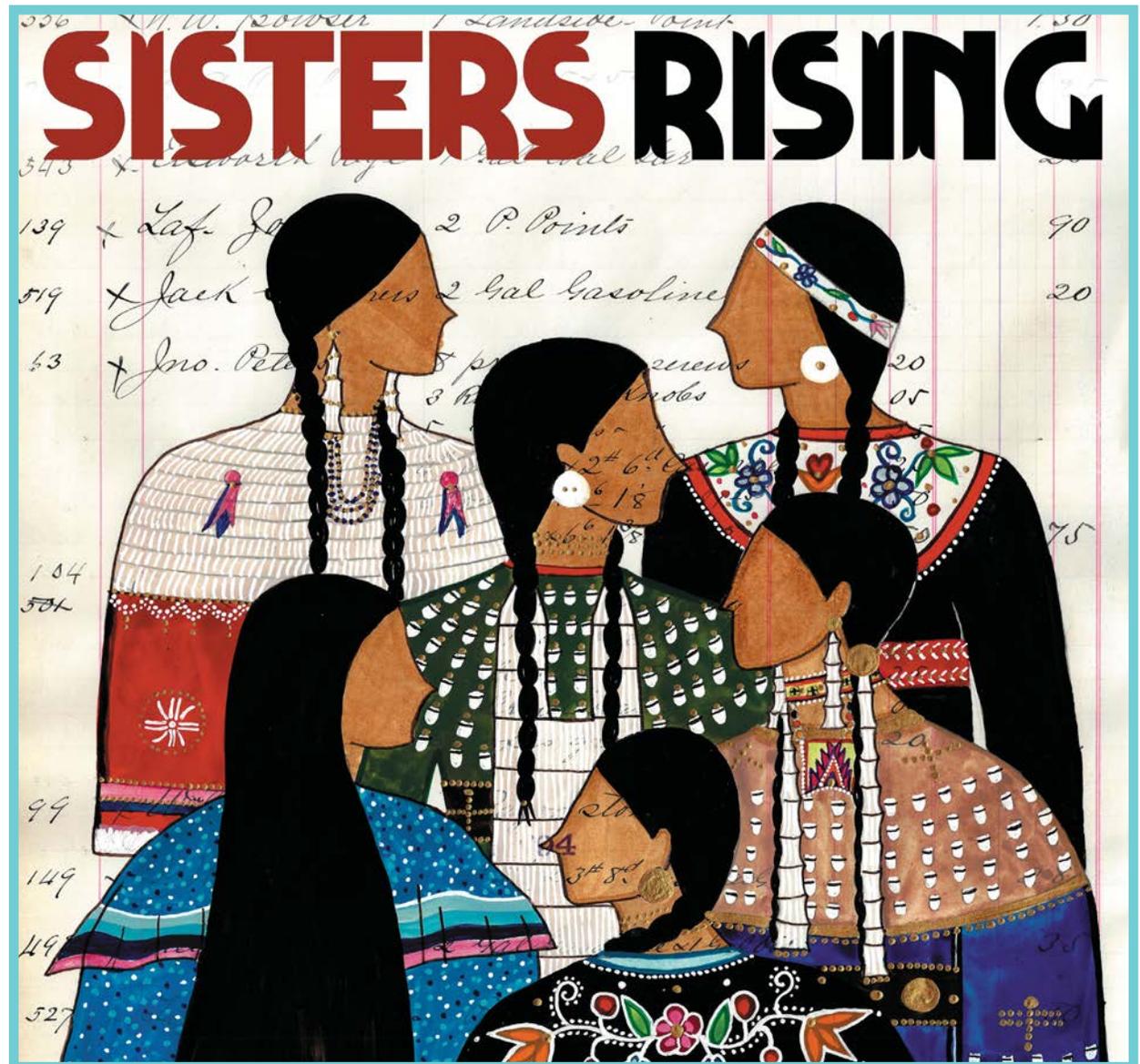
Image courtesy of filmmaker



# FILMS RELEASED TO BROADCAST

## Sisters Rising

- Sisters Rising is the story of six Native women fighting to heal a society crippled for far too long by violence against Indigenous women in the United States. Dawn was in the Army, now she's a tribal cop in the midst of the North Dakota oil boom that threatens to pull the last threads of her Native culture apart.
- Premiered: April 20, 2021
- Distributor: America ReFramed
- Directors/Producers: Willow O'Feral & Brad Heck



Poster image courtesy of filmmakers

# FILMS RELEASED TO BROADCAST

## Without A Whisper

- Explore the untold story of how Indigenous women influenced the early suffragists in their fight for freedom and equality. Mohawk Clan Mother Louise Herne and Professor Sally Roesch Wagner shake the foundation of the established history of the women's rights movement in the United States. They join forces on a journey to shed light on the hidden history of the influence of Haudenosaunee Women on the women's rights movement, possibly changing this historical narrative forever.
- Premiered: November 2, 2020
- Distributor: PBS
- Director/Producer:  
Katsitionni Fox (Mohawk)  
Producer: Katja Esson



Image courtesy of filmmakers

# PROGRAMS

PUBLIC MEDIA FUND  
SHORT FILM FUND/CREATIVE SHORTS FELLOWSHIP  
NATIVE YOUTH MEDIA PROJECT



# PUBLIC MEDIA FUND

Each year, Vision Maker Media, with funding from the Corporation for Public Broadcasting (CPB), funds an average of 10-12 media projects that represent the cultures, experiences, and values of Native Americans and Alaska Natives. Films were reviewed and approved based on Native involvement, topics, guideline eligibility, relevance and quality.

Films are funded at all stages of the production process, with some still in research while others are nearing the end of production. Keep up-to-date with Vision Maker Media's newsletter and social media to watch these films develop and catch their big premieres!

**Out of the 14 projects  
funded in FY2021**

**86%**  
are Native-Led

AND  
**100%**  
HAVE  
Significant Native Involvement

Behind the scenes image from  
"Apache 8 Beyond the Fire"



# PUBLIC MEDIA FUND continued

## FILMS FUNDED IN 2021

### #MMIW Search for Truth

Feature Documentary | Production

An Indigenous woman's search to uncover the details of her sister's death.

### Alchesay

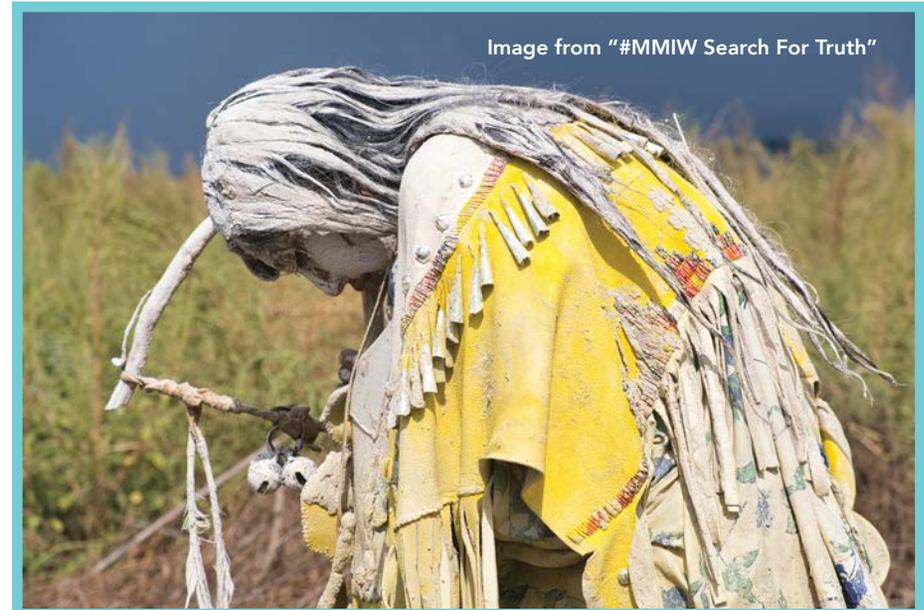
Feature Documentary | Research and Development

The untold story of the first Apache Scouts.

### And Knowledge To Keep Us

Docuseries | Production

Alaska Native kids gather to connect with and celebrate their Sugpiaq ancestral knowledge.



# PUBLIC MEDIA FUND continued

## FILMS FUNDED IN 2021

### **Apache 8: Beyond The Fire**

Feature Documentary | Production

Facing catastrophic fires on the west coast, Native women work to incorporate Indigenous burning rights.

### **Drowned Land**

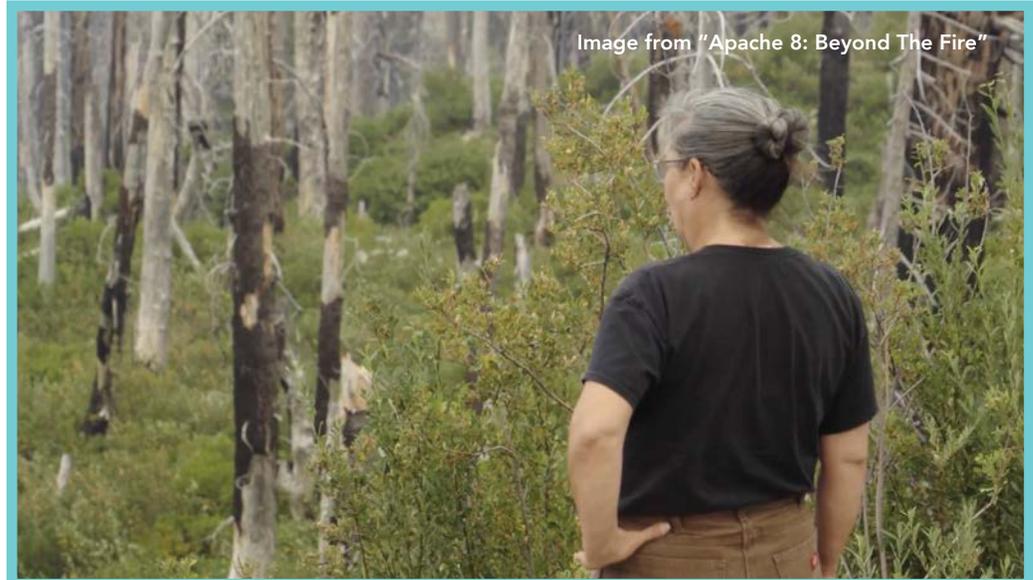
Feature Documentary | Production

Deep in the Choctaw Nation of rural Oklahoma, a group of water protectors fight to preserve the lifeline of their community.

### **Good Fire**

Short Documentary | Production

Disputing the notion of fire as our enemy.



# PUBLIC MEDIA FUND continued

## FILMS FUNDED IN 2021

### Indigenous Genders

Docuseries | Research and Development

This documentary-series explores gender norms through Indigenous lenses.

### Kanen'onwe - Original Seeds

Feature Documentary | Production

Indigenous women seed keepers working to propagate and protect our seed relatives for future generations.



#### INDIGENOUS GENDERS (WORKING TITLE)

EPISODIC SERIES | RESEARCH  
& DEVELOPMENT | \$25,000

This documentary-series explores gender norms through Indigenous lenses.

**Writer/Director:** Raven Two Feathers (Cherokee, Seneca, Cayuga, Comanche)

**Executive Producer:** Ciara Lacey (Kanaka Maoli)

**Producer/Co-Writer:** Nils Cowan

**Producer:** Eleni Ledesma (Indigenous Mexican descent)

**Director of Photography:** Steve Hyde



#### KANEN'ONWE - ORIGINAL SEEDS

FEATURE DOCUMENTARY |  
PRODUCTION | \$57,182

Indigenous women seed keepers working to propagate and protect our seed relatives for future generations.

**Director/Producer/Writer:** Katsitsionni Fox (Mohawk)

**Producer:** Katja Esson

**Cinematographer:** Jaiden Mitchell (Mohawk)

**Cinematographer:** Mateo Hinojosa (Bolivian-American)

# PUBLIC MEDIA FUND continued

## FILMS FUNDED IN 2021

### The Bears on Pine Ridge

Feature Documentary | Post-Production

A tribe's suicide prevention team mentors young suicide-survivors.

### The Land Returns

Feature Documentary | Production

Opportune pathways whereby Indigenous nations are regaining their land.

### The Salmon People

Feature Documentary | Production

Lummi Nation confronts the drastic decline of wild salmon that is threatening their way of life.



#### THE BEARS ON PINE RIDGE

FEATURE DOCUMENTARY |  
POST-PRODUCTION |  
\$80,597

A tribe's suicide prevention team mentors  
young suicide-survivors.

**Executive Producer:** Sonny Skyhawk (Sicangu Lakota)

**Director:** Noel Bass

**Co-Producer:** Mirosala Gonzalez



#### THE LAND RETURNS

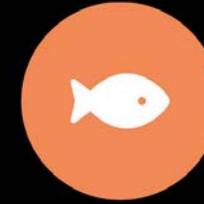
FEATURE DOCUMENTARY |  
PRODUCTION | \$142,329

Opportune pathways whereby Indigenous  
nations are regaining their land.

**Co-Producer:** Kevin Abourezk (Rosebud Lakota)

**Co-Producer:** Margaret Jacobs

**Co-Producer/Director/Editor:** Charles "Boots" Kennedy (Kiowa)



#### THE SALMON PEOPLE

FEATURE DOCUMENTARY |  
PRODUCTION | \$73,072

Lummi Nation confronts the drastic decline of  
wild salmon that is threatening their way of life.

**Executive Producer/Co-Director:** Darrell Hillaire (Lummi Nation)

**Story Consultant/Narrator:** Jay Jalius (Lummi Nation)

**Writer/Co-Director/Editor:** Beth Pielert

# PUBLIC MEDIA FUND continued

## FILMS FUNDED IN 2021

### Tiny Tot Nation

Animated Short | Research and Development

An adventure to find a lost moccasin in time for the Christmas Powwow.

### Untitled Tuscarora Short Documentary

Short Documentary | Research and Development

The Tuscarora Nation faces an ongoing water crisis outside of Niagara Falls.



#### TINY TOT NATION

ANIMATED SHORT |  
RESEARCH & DEVELOPMENT  
| \$18,200

An adventure to find a lost moccasin in time for  
the Christmas Powwow.

**Producer/Director/Writer:** Yvonne Russo (Sicangu Lakota Nation)

**Associate Producer:** Reuben Fast Horse (Standing Rock Lakota)

**Animator:** Eric Peck



#### (UNTITLED TUSCARORA SHORT DOCUMENTARY)

DOCUMENTARY SHORT |  
RESEARCH & DEVELOPMENT  
| \$11,450

The Tuscarora Nation faces an ongoing water  
crisis outside of Niagara Falls.

**Producer:** Stacey Rice (Tuscarora)

**Producer:** Lindsey Ashley

# SHORT FILM FUND to CREATIVE SHORTS FELLOWSHIP

The Creative Shorts Fellowship is new in name only. The fellowship supports production for a fiction or non-fiction short film by and about Native Americans and Alaska Natives in an amount up to \$25,000. The fellowship, additionally, provides access to training, mentoring, and professional networking opportunities for an emerging Native filmmaker. The Creative Shorts Fellowship allows emerging media makers to explore new media formats, social justice topics, and genres with a fresh perspective of Native experiences. Proposals should include a robust plan for Native narrative change that encourages a more educated, just, and inclusive society.

In 2021, five of the six projects finished their films, joined the 2021 producers training, and built their film skills and knowledge through their mentors' teachings. Film skills and knowledge rose 6% to 10% based on pre and post-surveys, due to their mentorships.

## THE LITTLE SHEEPHERDER

A young Navajo girl teaches and learns lessons in a day of herding sheep. Through the two families feuding, the matriarch teaches them all an important lesson about water. The originality in the story combines a live action/animation blend in the mom's telling of a historical story about water and the Navajo people.

## SEEDS

The film follows two young sisters who have lost their parents and pine for love. The younger sister endeavors to alleviate her loneliness and gain some personal understanding, healing, and identity through filmmaking.

## FIRECRACKER BULLETS

A rising comedian is left with post-traumatic stress disorder after his experience as a protester at Standing Rock. The film shot cinéma-vérité is a powerful story with a disheartening reveal about Native American/US agency/mass media misperceptions that have hardly changed.

## RESPECTED BY HER PEOPLE

This film presents straight talk interviews with multi-generational Nez Perce women and portrays steps the community is taking to empower the next generation with resilience through traditional knowledge and practices.

## TWO BEARS

Two Bears is the financial support for his daughter and her newborn. The film conveys recovery struggles and the temptations to relapse countered by a Native spiritual reliance that conjures one's own inner strength, willpower, and perseverance to make personal life improvements.



Behind the scenes image from "Two Bears"

# NATIVE YOUTH MEDIA PROJECT

At the beginning of the year, Vision Maker Media pilot launched the Native Youth Media Project with a small amount of funding. The purpose of the project is to form collaborations with Native American communities and the youth organizations inside these communities. These collaborations provide training with Vision Maker Media's talent pool of career media makers to teach youth about short filmmaking, help develop critical thinking and social justice awareness in their communities, and increase their skill set for public media making. The Native Youth Media Project can provide a pathway for youth to learn and understand some of the economic opportunities and viabilities of a filmmaking career, particularly within the public media television and radio system.

## GOALS:

- 1) Develop a creative outlet that can set ideas for a career and/or educational path toward technology or public media;
- 2) Work with experienced Native American public media makers as mentors;
- 3) Conduct community engagement that empowers a sense of self-worth and nurtures their artistic talent.

Native youth organizations have heard of this youth media program by word of mouth as there is no open call for participation in this program. VMM welcomes inquiries. As the project builds, plans are to accommodate more Native youth organization partnerships in more Native communities from around the country.



Behind the scenes image from "Blood Memory"

# 45TH ANNIVERSARY

ONLINE PROGRAMMING  
FRANK BLYTHE AWARD FOR MEDIA EXCELLENCE



# 45TH ANNIVERSARY - Online Programming

## EDUCATING AUDIENCES

Vision Maker Media envisions a world changed and healed by understanding Native stories and the public conversations they generate. We educate audiences through:

- Distributing content for home/personal purchase through [shopvisionmaker.org](http://shopvisionmaker.org);
- Offering Educational content to teachers and educators to increase Native awareness in classrooms;
- Providing free public streaming events;
- Partnering with Native organizations to educate audiences, raise awareness and provide question and answer opportunities through panel discussions.

## NIGHTMARE VISION

October 30-31, 2020

Vision Maker Media's first ever online Halloween, horror themed film festival vitalized the achievements of Indigenous talent in the horror, sci-fi, thriller genres of movies. The curated selection of twelve films: ten short films and two feature-length, entertained and enlightened audiences to the creative storytelling of eight Native filmmakers in the scary movie genre of film, which is popular in contemporary American society.



All films were made available on-demand from October 30-31, 2020 and a watch party was made available on the Vision Maker Media website as well as on Facebook from October 30, 2020 at 7 PM CT to October 31, 2020 at 7 PM CT. All films were produced, directed, or written by Indigenous filmmakers.

## NATIVE AMERICAN AND ALASKA NATIVE HERITAGE MONTH

November 2020

To Honor and Recognize Native American Military Service Men and Women in Observance of Veterans Day, Vision Maker Media in partnership with WORLD Channel presented two documentary films



on November 11, 2020. *The People's Protectors* and *Choctaw Code Talkers*, are feature stories from Native American veterans retelling their experiences in the military units they served. Both documentaries aim to educate audiences more about Native American and Alaska Native involvement, specifically during WWI and the Vietnam War.

## A WARRIOR'S COMMUNITY & SENSE OF HOME

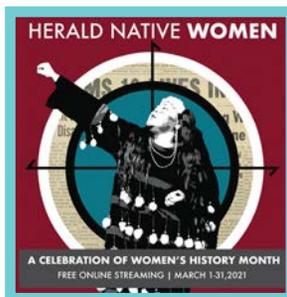
As a recognition and honoring to Native American Veterans, Vision Maker Media interviewed three Native Veterans, Sloan Rupp (Sisseton Dakota/German), Raymond A. Baker (Southern Ute/Navajo), and Theodore C. Charles (Navajo). <https://visionmakermedia.org/warrior/>

# 45TH ANNIVERSARY - Online Programming

**TRIBAL SOVEREIGNTY AND HOME** An online panel discussion in celebration of Native American and Alaska Native Heritage Month, Vision Maker Media, in partnership with WORLD Channel, presented “Tribal Sovereignty and Home” a commUNITY themed online film streaming event November 16- 30, 2020. “Tribal Sovereignty and Home” was free and open to the public for streaming.

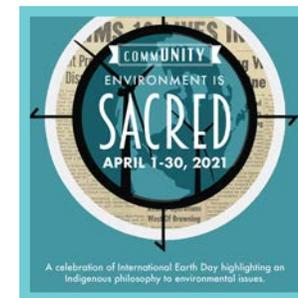
## **COMMUNITY: HEARLD NATIVE WOMEN,** March 2021

Vision Maker Media featured a curation of online films all produced and/or directed by Native women. Our program portrayed Native women in leadership, coming of age, and language revitalization stories suitable for the entire family. Accompanying the films, Vision Maker Media, in partnership with Americans for Indian Opportunity (AIO), hosted a moderated panel, “Making Matriarchs: Indigenous Values-Based Leadership Development,” with effective Native women leaders for social change.



## **COMMUNITY: ENVIRONMENT IS SACRED,** April 2021

Vision Maker Media curated five films featuring themes of water, energy, Indigenous food and health that highlighted important environmental issues that have a direct effect on Native lands and an Indigenous philosophy for the world to better understand. The films were free and open to the public and were available for streaming 24/7 at [visionmakermedia.org](http://visionmakermedia.org).



## **THE RIGHTS OF NATURE**

As part of increasing Indigenous knowledge about environmental issues, Vision Maker Media presented two additional online events. One was a social media challenge on Facebook, Instagram, and Twitter where we asked all to contribute to the environment by doing a trash pick-up challenge.

The second was a panel in collaboration with Indigeneity — a Native-led program within Bioneers — hosted an in-depth panel discussion of Indigenous environmental leaders sharing their approach to adopting the “Rights of Nature” into tribal governance for protection of Mother Earth and Indigenous rights.

## **NEW MEXICO IS MORE THAN DESERT,** August 2021

Vision Maker Media partnered with SWAIA Indian Market to co-host a live auction as well as launch free online streaming featuring six Native American films from the southwest region of the United States from August 19-22, 2021.

# 45TH ANNIVERSARY - Frank Blythe Award for Media Excellence

Vision Maker Media concluded its yearlong 45th Anniversary celebration of free thematic film program streaming, virtual panel discussions, filmmaker workshops, presenting Native talent at community events, and supporting more filmmakers in one year than ever before.

Our final event was the presentation of the Frank Blythe Award for Media Excellence, honoring the acclaimed contributions empowering Native storytellers in public media. Vision Maker Media has been periodically giving this award since 2006 in commemoration of the remarkable accomplishments of our founding executive director Frank Blythe—who also retired that same year.

Each time we give out the award, we commission a Native artist to create that year's award. This year, we selected Kevin Pourier, award-winning Oglala Lakota artist, and artist Florentine Blue Thunder (Sicangu Lakota/Burnt Thigh People).



# 45TH ANNIVERSARY - Frank Blythe Award for Media Excellence

## THE FRANK BLYTHE LEGACY

### VMM FOUNDING EXECUTIVE DIRECTOR, 1975 – 2006

#### COMMEMORATING RON HULL

This year's award celebration commemorated a fitting year-end conclusion to Vision Maker Media's 45th year celebration of events, facilitating Native storytelling through media. Vision Maker Media has been periodically bestowing this award since 2006 in commemoration of the remarkable accomplishments of our Founding Executive Director, Frank Blythe.

On the evening of December 16, 2021, in Lincoln, Nebraska, members of the Lincoln Community, PBS network, Vision Maker Media founders, board, staff,



partners, advocates and friends came together at the Country Club of Lincoln for the presentation of the Frank Blythe Award for Media Excellence. The award was presented to a significant and well-deserving contributor and outstanding advocate for Native content for public media, Ron Hull.

Ron Hull has been part of many firsts in his 60 years with Nebraska Public Media, including the creation and first meeting of the Native American Public Broadcasting Consortium, now known as Vision Maker Media. A lot has changed since that first meeting, but Ron's support of the organization has never wavered.

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*"He [Ron Hull] was always a solid board member and always very supportive of everything we did. I think it's appropriate and long past due that he receives this award and recognition. We should have recognized him when I was there, as he's always been a strong supporter for minority cultural storytelling in public media," said [Frank] Blythe. "He helped get the organization partnered with Nebraska Public Media."*

---

Ron Hull thanked the audience for the award and stated that the award symbolizes to him the many years of associations with Frank Blythe and others, the history, growth and successes of VMM efforts in telling those stories with truth and integrity.

Images from The Frank Blythe Award for Media Excellence were provided by Chris Holtmeier.

# OPERATIONS

STATS  
INDIVIDUAL GIVING  
FINANCIALS



# OPERATIONS

## DIGITAL PRESENCE STATS

### Visits (Website):

151,040 Page Views

### Website Demographics:

#### VISITOR AGES:

18 – 24: 22.11%

25 – 34: 24.88%

#### VISITOR GENDER:

Female: 62.7

Male: 37.3

---

### YouTube Views: 106,805

Hours of Watch Time: 4269.7

Content Impressions: 601,185



### Twitter:

15.9K Followers (15,855)



### Facebook:

11.5K Followers (11,520)



### Instagram

9.8K Followers (9,779)



## FUNDRAISING STATS

Raised \$86,621

Increased from last FY 52%

New donors 274

Increased from last FY 78%

# of donations 590

Increased from last FY 80%

Average gift amount \$147

Increased from last FY 19%

## GRANTS

Acton Family Giving

Cotyledon Fund

NoVo Foundation

The Claire M. Hubbard Foundation

## SPONSORS

American Indian Science and Engineering Society (AISES)

Bayview Entertainment LLC

New Mexico PBS

Osiyo TV

PBS

The Cherokee Nation Film Office

The Reis Foundation

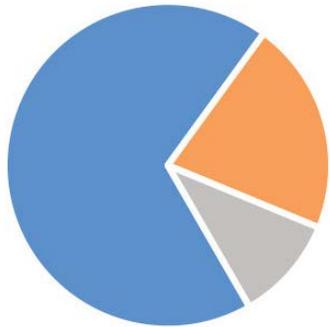
WORLD Channel

# Individual Giving List

Chrystie Adams	Jarrett Bryant	Demi Edwards	Randal Hansen	Dawn Lemonds	Susanne Murphy	Ward Romer	Lee Susag
Jolene Adams	Simone Bryant	Judy Eggleston	Raine Hanson	Tereasa Lenius	Laura Murra	Jenna Rose	Keith Swann
Nadema Agard	Sharon Buchbinder	Rick Eisenstein	Carolyn Harp	Megan Leonard	Antonia Musso	Jeanne Rubin	Steven Swanson
John Allen	Eugena Buena-Douglas	Nancy Engen-Wedin	Molly Harper	Christine Lesiak	Mary Kathryn Nagle	Mary Rumley	Sarah Sweeney
Mia Allen	Sophia Buffalo	Amy Epstein	Beth Harrington	Yvonne Leung	Tori Nakamatsu-Figaroa	Kathleen Rutledge	Sarah Sykes
AmazonSmile	Everett Bullert	Jeff and Angie Erks	Clay Hathaway	Courtney Lewis	Jessica Namath	John Saams	Mara Taber
Dawn Amory	Lys Burden	Diane Evans	John Haworth	Max Licher	Native Heritage Gathering, Inc.	Katri Saarinen	Lydia Tanji
Mary Amory	Victor Burnham	Kelsie Evans	Carlotta Hayes	Margot Lieblich	Lynne B Neel	Scott Sackett	Tamaya Tereshkova
Stephen Amory	Reagan Burns	Pam Evans Mitoraj	Roy Helm	Piedra Lightfoot	Andrew Neisses	Buffy Sainte-Marie	The Alaska Community
Sean Andres	Cynthia Burton	Cheryl F	Cher Hendricks	Sabrina Lin	Linda Nelson	Mary Jo Salute	Foundation
John Andrews	Mary C	Gildin Family Foundation	Heather B. Henson	Lincoln Community	Michael Nephew	Martha Salyers	The Benevity Community
Susan Anthony	Sam Calvert	Kiersten Fellrath	Joel Hester	Foundation	Fung Yee Ng	Serena Sampler	Impact Fund
Cathryn Antkowiak-Howard	Victoria Canby	Ellen Ferguson	Denise Hinds	Guy Liston	Joanne Nichols	Mahada Sanders	Dawn Thompson
Gwen Archer	Maggie Caneng	G Steven Ferris	Christian Hoffer	Mark Lorente	Katie Nieland	Sara Sanford	Carey Thornton
Sherry Archer	Sandy Cargile	Susan Field Waite	Bert Hopkins	Rose Lloyd	Barbara Nieveen	Mary Santulli	Blake Thurman
Monica Armstrong	Janet Carlson	Leslie Fields-Cruz	Jack Hoyer	Patricia Loew	Judith Okulitch	Margarita Saucedo	Jason Tillery
Molly Ashford	Jennine Carmichael	Nancy Finken	Marilyn Huddell	John Losito	Peggy Olson	Janice Saulewicz	Ruth Tonachel
Faith Ashmore	Megan Carney Reed	Marguerite Fitch	Ron Hull	Melissa Lovett-Adair	Lisa Onodera	Beverly Saunders	Aurora Trejo
Kirsten Avelar	Victor and Joanne	Casey Flynn	Walter F. Hunter	Everett Macchia	James Osceola	Rebekka Schlichting	Marie Tymrak
Nezia Azmi	Chandler	Monica Foote	Paul Hunton	Sherry Macgregor	James Pagliarini	Hana Schneider	Marina Tyquiangco
Heather Baade	Tal Chase	Brandon Ford	Avery Hurst	Kahley MacLeod	Sheila Parker	Lester Schoen	Mae Vader
Geo Baker	Chicken Ranch Rancheria	Lawrence Forte	Joshua Icban	Cecilie Macpherson	Patagonia.com	Amanda Seibel	Peter van der Ven
Mary Barber	of Me-wuk Indians of	Colleen Fortier	Katie Inman	Amanda Makela	Andrea Peck	Julie Semp	Leya Van Doren
Christopher Basar	California	Alex Fox	Rebecca Irvine	Sheila Malkind	Larry Pelter	Kathryn Sharpe	Irene Van Slyke
Pat Becker	Sharie A Chickering	Charlotte Fox	Cheryl Irwin	Travis Mammedaty	Charlie Perry	Emily Shaw	Jennifer Venkatraman
John Bell	Alana Cole	Katsitsonni Fox	Gregg and Sheri Jablonski	Laura Markman	Wilma Jeanne Perry-Jones	Amelia Shenstone	Deanna Rose von Bargaen
Belyna Bentlage	Penny Cole	Robert Frank	Margaret Jacobs	Victoria Marsh	Brian Peterka	Tate Sheppard	Margaret Vrana
Judith Bernstein	Catherine Comardelle	Barbara Friedman	Shirley Jacobson	KC Martin	Curt Petersen	Donna Shoemaker	Larry Wainblat
James Berthet	Nancy and John Comer	Lora Friess	Katrina Jagodinsky	MelaniVMartinez	Penelope Phillips	Richard Silbert	Sue Wainwright
Helen Bishop	Conagra Brands	Eleanor Fritz	Kay Jantzen	Anita Masterson	Ruby Phillips	Sid Sineriz	Christopher Walters
Megan Blackard	Foundation Matching	Amory Jendrek	Amory Jendrek	Steve Mawson	Teilo Piedrahita Rosero	Judy Sinner	Tina Walton
Anita Blatnik	Gift Program	Olivia Jenkins	Olivia Jenkins	Eileen Maxwell	Ann Pierce	Jonathan Skurnik	Jennifer Watts
Nancy Bluegill	Kent Converse	Ray and Elizabeth Jenkins	Ray and Elizabeth Jenkins	Alix May	Brady Pisis	Britt Sloan	Elizabeth Weatherford
Francene Blythe-Lewis	Susan Cooper	Susan Jennys	Susan Jennys	Tim McCanna	Robin Poels	Grace Smith	Nat Welch
Frank Blythe	Jerome Cornelius	Franz Joachim	Franz Joachim	Katie McCollum	Jenny Pond	Jaune Quick-to-See Smith	Montoya Whiteman
Andrew Boggs	Alex Corvel	Dwight John	Dwight John	Jacob McConnell	Hannah Ponte	Kathleen Smith	Ernie and Ellen Williams
Sonia Boileau	Viginia Coyle	J. Mitchell Johnson	J. Mitchell Johnson	Erin McCormack	Walt Pourier	Sandra Smith	Lauren Wilmore
Madelon Bolling	Anne Dagenais	Justice Johnson	Justice Johnson	Ann McKeighan	Joely Proudfit	Wendy Smith	Jerry W. and Norma C.
Matthew Books	Jo Anna Dale	Vanessa Julye	Vanessa Julye	Christina McLoughlin	Claire Purgus	Vance and Virginia Sneve	Wilson
Reilly Borges	Lily Daniels	Julie Kaplan	Julie Kaplan	Marilyn McNabb	Elizabeth Queffenne	Mark H. Snyder	Jodie Wise
Forrest Boyd	Mary Davies	Jacqueline Kehl	Jacqueline Kehl	Zak Means	Alyssa Mae Ranard	Roger Sogues Marco	Janice Wishnow
Robin Brack	Christine Davis	Leigh Keichline	Leigh Keichline	Joseph Meduna	Jodi Rapp	Maya Solis-Austin	Barbara Witemeyer
Pat Bracken	Claudia Davis	Jake Kirkland, Jr.	Jake Kirkland, Jr.	Oakley Melville	Alana Raven	Sony Pictures Entertainment	Callie Wong
Meagan Brandt	Nicole Day	Ronald Kneebone	Ronald Kneebone	Sophie Mendelson	Blythe Reis	Legia Spicer	Kristen Wood
Bozidar Brazda	Janice Deeds	Megan Knox	Megan Knox	David Merchant	Russell Relethford	Tsanavi Spoonhunter	LauraLee Woodruff
Bright Funds Foundation	Benedetta Diamanti	Dasha Kouznetsova	Dasha Kouznetsova	David Mesenbring	Timothy Remple	Linda Stambolian	Adriana Worley
Shawn Brinsfield	Natasha Dillinger	Zef Kowalski	Zef Kowalski	Karen Mianeki	Jane Renner Hood	Martha R Stampfer	Takako Wright
Jeanne Brown	Deborah DiPlacido	Karla Kozach	Karla Kozach	Malcom Miles	Sue Reynolds	Monica Starr	Casey Wurst
Tamzin Brown	David C. Dister	Theodora Kramer	Theodora Kramer	Heather Milne Barger	Juanita J. Rice	Thomas Starr	Patrick Yack
Beth Brownfield	Christine Dittrich	Sara Kukkonen	Sara Kukkonen	Elaine Monnier	Greywolf Richards	Tracy Stelten	Dennis Yonemura
Simone Brugiapaglia	Dennis Dohner	Susan Kus	Susan Kus	Bryn Mooney	W. Richmond	Laurie Stepp	Marion Zepf
Julie Bryan	Elaine Dorrough Johnson	Erin LaCosta	Erin LaCosta	Kari A Ritter	Kari A Ritter	Alana Stone	Zucchini Toast
	Kristin Dowell	Paul Lamont	Paul Lamont	Marie Rixon	Marie Rixon	Deborah Stone	
	Trish Dribnenki	Jackie Larner	Jackie Larner	Emma Robbins	Emma Robbins	Megan Strouss-Rooney	
	Malcolm Ebright	Pamela Larsen	Pamela Larsen	Maggie Robertson	Maggie Robertson	Roger Stuhr	
	Amelia Eckles	Nancy Larson	Nancy Larson	Gary Robinson	Gary Robinson	Dawn Sudano	
	Jean L. Eden	Joe Lehm	Joe Lehm	Erin Roden	Erin Roden	Mark and Quita Sullivan	

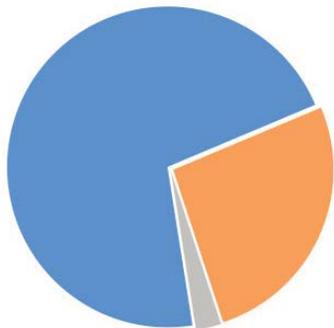
# FISCAL YEAR 2021 FINANCIALS

October 1, 2020-September 30, 2021



## REVENUE & SUPPORT

CPB Grant Revenue	\$1,859,000	68%
Other Grants & Contrib.	\$577,000	21%
Other Income	\$284,000	10%
Total Revenue & Support	\$2,720,000	100%



## EXPENSES

Programming	\$1,503,000	71%
Management & General	\$555,000	26%
Fundraising	\$54,000	3%
Total Expense	\$2,112,000	100%

45

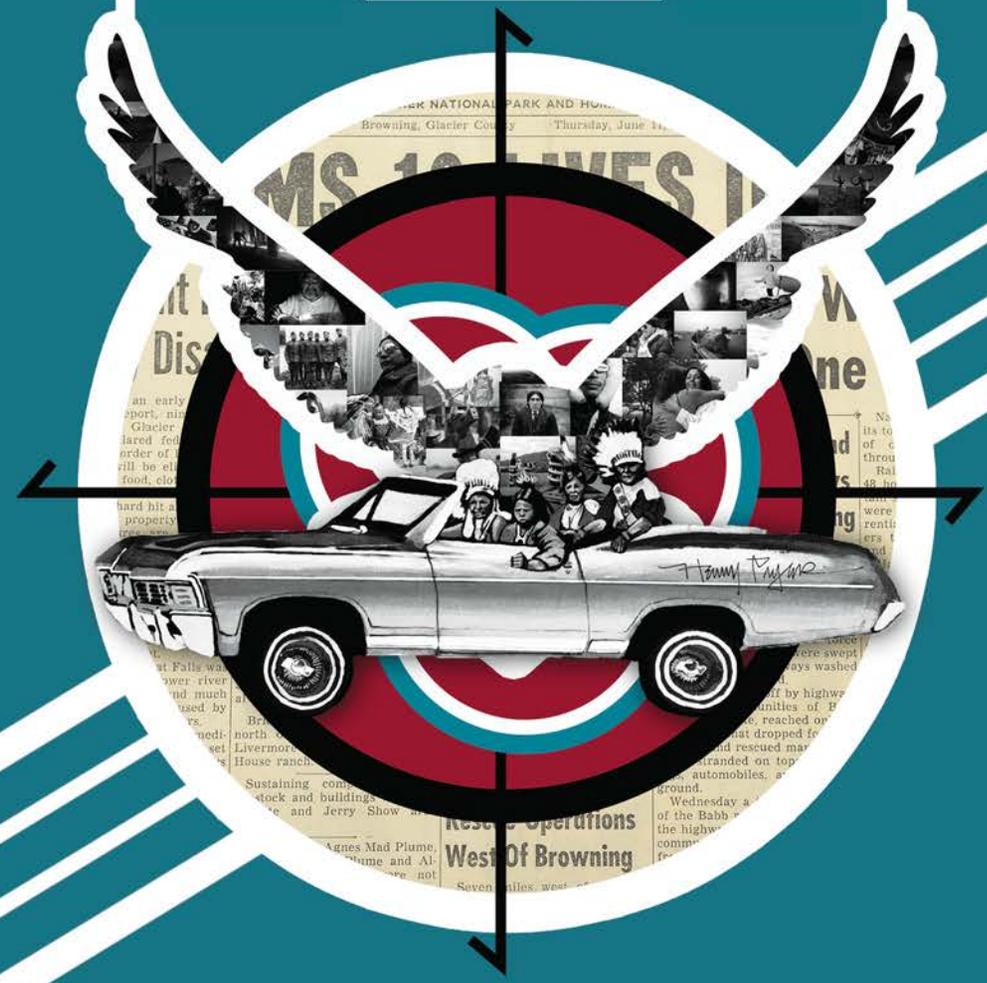
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